

# Tacton CPQ for Microsoft Dynamics



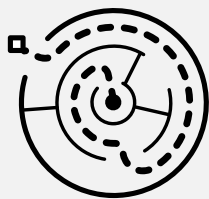
## The Challenge

Many manufacturers lose valuable time and money by having disconnected CRM and ERP systems that cause delays in the sales process. Your sales and engineering teams must do more work without integrations to your business-critical systems.

## Our Solution

Tacton CPQ integrates your Microsoft Dynamics data by eliminating manual maintenance, syncing data across your systems, automatically aligning configurations and quotes, creating a simplified, closing complex deals faster.

## Features and Benefits



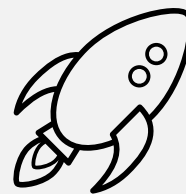
Reduce costly errors by connecting CPQ and Dynamics



Use CPQ to establish seamless handovers between your teams



Use systems and documents your teams are comfortable with in addition to CPQ

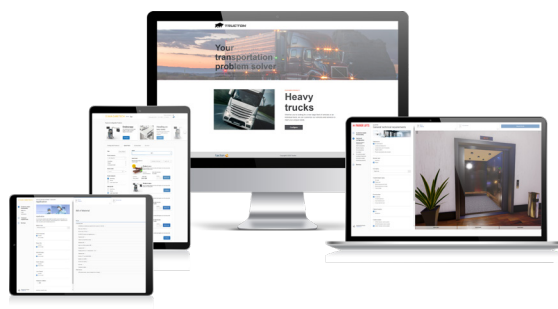


Accelerate sales by offering the 100% correct product configuration to your customer

## Key Use Cases

### Tacton CPQ for Dynamics

- Generate high quality quotes
- Integrate with systems your business already uses
- Understand your customer buying behaviors
- Create a centralized customer experience



# Tacton CPQ for Microsoft Dynamics



## Technical Specs

- Needs-based configuration goes beyond guided selling – accelerating win rates
- Inspire confidence in your customers' buying decision with real-time, interactive, visual configuration
- Quickly configure products with thousands of parts, with automatically generated Bill-Of-Materials
- Decrease quoting time with instant generation of professional, dynamic proposals

### Configuration

- Constraint-based configuration means dramatically fewer rules
- Always present the optimal solution
- Highly scalable – stateless configuration engine handles complex models and high user loads
- Validate the complete solution after each selection. Ensures valid, error-free configuration – every time
- Automatic error resolution and no dead-ends

### Pricing

- Support the most advanced pricing models with multiple price lists, currencies and pricing factors

### Quoting

- Generate branded proposals and supporting documents

- Country and role-specific proposals

### Omnichannel Sales

- Drive leads with a public configurator
- Sell directly with customer self-service
- Sell through partner/dealer/reseller channels

### Maintenance & Support

- No programming or IT expertise needed
- Fast and easy to introduce and update products
- Customer support by Tacton's expert consultants
- Access to online support

### Out of the box CAD Automation

- SOLIDWORKS®, Inventor® and Creo®

### Out of the box ERP integrations

- SAP ERP®

### Robust integration APIs

- ERP, PLM, PIM, etc.

### Visual Configuration

- Visual configuration with drag and drop, and AR