

CPQ Analytics



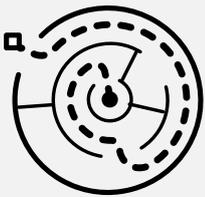
The Challenge

CPQ Analytics enables manufacturers to use the data within their CPQ to discover vital sales and product insights and predict outcomes. By integrating systems and utilizing all data sources, you can make smarter decisions on efficiency and customer experience.

Our Solution

API for Analytics enables manufacturers to discover vital sales insights and predict outcomes during the product life cycle, putting the focus on your customer and product data will change how you do business.

Features and Benefits



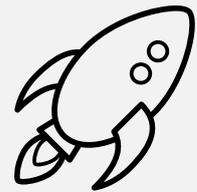
Support product choices using analytics on customer demand



Gain insight into what your customers value for an attractive market offering



Discover which product options are most in demand with your customer



Streamline CPQ data to work in unison with your CRM, ERP and other vital data systems

Key Use Cases

CPQ Analytics

- Gain insights unique to CPQ data that aren't stored elsewhere- including sales cycle, quote versions, process information, BOM info, customer needs, etc.
- Discover insights based on demand patterns, quoted vs not quoted parts, learn which products bring the most value.
- Learn details about product options, features and which services are most in demand with your customers, and pinpoint deal characteristics linked to wins and losses.

