

Tacton CPQ



The Challenge

Driving revenue is a top priority for manufacturers, but changing customer demands, manual process, and inefficient operations make it difficult to deliver the highly customized products customers require.

Our Solution

With Tacton CPQ software it's easier than ever to improve efficiency by automating business processes to deliver fast, error-free quotes and eliminate order errors for highly configurable manufacturing products.

Features and Benefits



Need-based guided selling captures every customer requirement



Eliminate error prone handovers across your teams



Produce accurate, high quality proposals down to the bill-of-material



Accelerate sales by offering the 100% correct product configuration to your customer — FAST

Key Use Cases

Tacton CPQ

- Dramatically fewer rules with Constraints-Based configuration
- Present the optimal solution, every time
- Support the most advanced pricing models



- Country and role specific proposals
- Real-time 3D Visual Configuration
- Integrate into existing CRM, ERP or eCommerce system



Technical Specs

- Constraint-Based configuration means dramatically fewer rules
- Always present the solution that best meets the customers' needs
- Highly scalable stateless configuration engine handles complex models and high user loads
- All variables simultaneously considered. Ensures valid, error-free configuration

Pricing

- Supports the most advanced pricing models
- Manages multiple price lists and currencies
- Handles pricing factors such as freight, taxes, etc.
- Supports time-based service subscriptions combining one-time, recurring, and usage-based pricing

Quoting

- Generates proposals and supporting documents product sheets, user manuals, BOMs, spare parts lists
- Documents in Word, Excel or PDF

Visual Configuration

Real-time interactive 3D Visual Configuration

Omnichannel Sales

Sell across markets and boarders with multi-language

support

- Direct/partner/dealer/reseller/online channels
- Enable Customer Self-Service

Managing the Application

- Configurable business processes (e.g. workflow) and data governance (e.g. organizational structure)
- Product data is maintained separately from the product structure and rules for easy product updates
- Customer support by Tacton's expert consultants

Integrations

- Integrate into any system with our Open API
- CRM (e.g. Salesforce®, SAP CRM and MS Dynamics)
- ERP (e.g. SAP ECC, Microsoft Dynamics and Oracle)
- PLM (e.g. Siemens PLM, Enovia PLM and Windchill)
- CAD Automation
- SOLIDWORKS®, Autodesk® Inventor® and Creo

Editions

Starter, Enterprise, Enterprise +

Hosting & Supported Browsers

Chrome, Edge, Firefox & Safari, Mobile App on IoS

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